



LACHSA Foundation Presents

LACHSAPALOOZA!

A Benefit Arts and Music Festival

MAY 30, 2026 - THE GREEK THEATRE



ONE NIGHT. ONE MISSION.

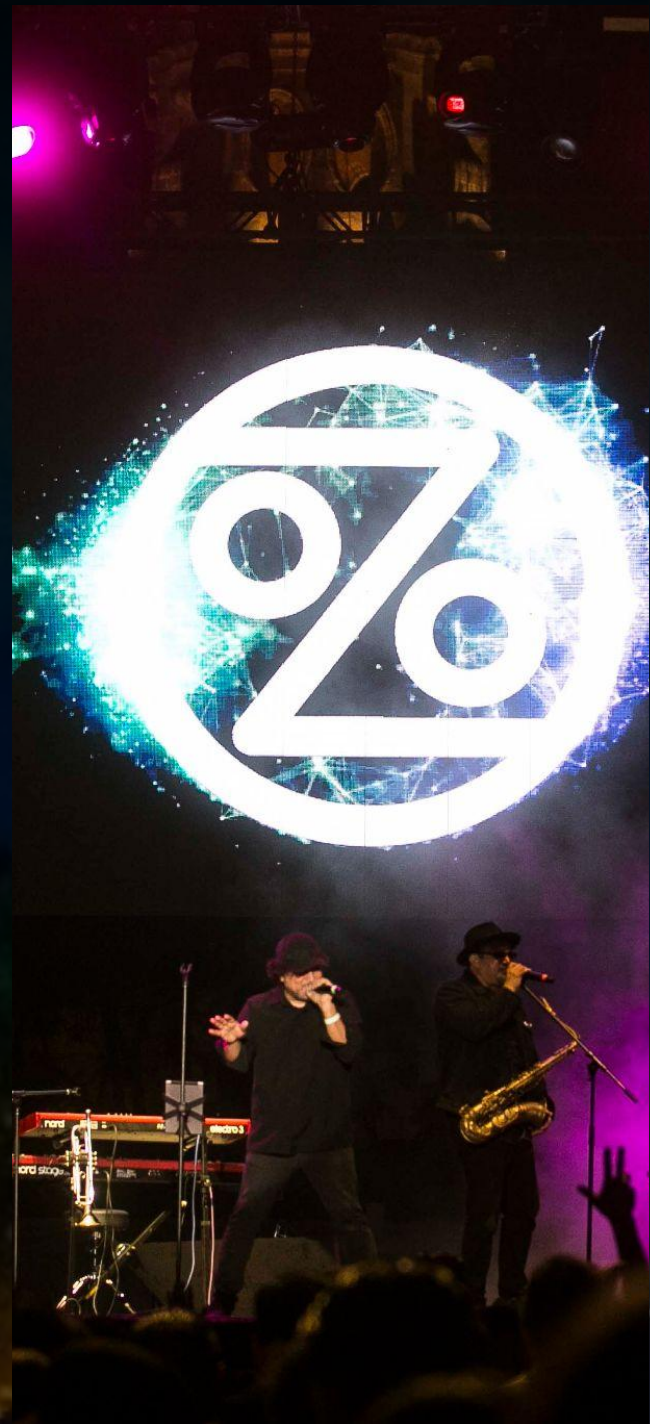
\$2.5 MILLION FOR LACHSA'S FUTURE

LACHSApalooza is more than a benefit—it's a celebration of creativity, community, and legacy. This one-of-a-kind charitable arts and music festival unites world-famous LACHSA alumni with today's rising student artists performing for our donors and sponsors at one of Los Angeles's most iconic venues.

Together with 5,900 guests, we'll create an unforgettable experience that fuels the future of LACHSA for the next 40 years.



FEATURING



Three-time Grammy-winning band **Ozomatli**, seven-time Grammy nominee **Gerald Clayton**, Grammy-nominated R&B star **Jon B.**, Grammy-nominated jazz singer **Gretchen Parlato**, with special appearances by Founder and CEO of Afro Unicorn, **April Showers** and additional special guests to be announced.

LACHSA ALUMNI

LACHSA Alumni have gone on to pursue their creativity and passion in a myriad of industries that affect change daily. Notable alumni in the arts include:

MUSICIANS Josh Groban, Angel Blue, Phoebe Bridgers, all three sisters in the band Haim, Kris Bowers, and Fitz of Fitz and the Tantrums;

ACTORS Anthony Anderson, Maya Erskine, Jenna Elfman, Corbin Blue, Belissa Escobedo, Finn Wittrock, Taran Killam, Zoey Deutch, and Isa Briones;

VISUAL ARTISTS including world-renowned muralist Robert Vargas, Obama portraitist Kehinde Wiley, Tomashi Jackson, Keiji Ishida, and Ariana Papademetropoulos;

DANCERS Matthew Rushing (Alvin Alley Dance Theatre), Natasha Diamond-Walker (Martha Graham Dance Company), and Charm La'Donna (2025 & 2026 Super Bowl Halftime Choreographer);
and many, many more....



Josh Groban



Anthony Anderson



HAIM



Phoebe Bridgers



Kris Bowers



SASAMI



Robert Vargas



Matthew Rushing



Kehinde Wiley



Isa Briones



Josefina López

ABOUT LACHSA FOUNDATION

The LACHSA Foundation is the charity that funds the school's exemplary arts education programming in five arts departments. The Foundation has been investing in LACHSA since before the school opened 40 years ago. We are that committed.

LACHSA is worth every investment. **LACHSA's impact is everywhere** you turn - through the brilliance of its student artists, the creative innovation of its programs, and the global achievements of its alumni.

WHY NOW?

Only 50% of LACHSA's Exemplary Arts Ed Budget is Funded by the State.

Without the funding that the LACHSA Foundation provides, this exemplary public high school for the arts would not be able to exist, meaning outdated equipment, a decrease of conservatory arts classes, no career changing mentorships or Master Classes, significantly reduced performances, decreased teaching artists, and more. We cannot let that happen.

Now is the time. We now also face the entertainment industry loss of jobs, impact from the Los Angeles County wildfires, federal volatility, and 50 years of a decrease in state provided public education funding.

This is a Call to Action. Your Support is Vital. Your Participation is Critical.



ADVANCING LACHSA

- A public high school for the arts established 40 Years ago
- Arts Conservatory Training in 5 Arts Disciplines: Music, Theatre, Visual Arts, Cinematic Arts, and Dance
- 98% Graduation Rate
- Culturally and Socioeconomically Diverse representing Los Angeles County's Student Artists
- Fearlessly Authentic
- All 5 LA County Supervisorial Districts Represented
- #1 Public High School for the Arts in the Nation - 7 years in a row



LA County High School for the Arts is a specialized, tuition-free public high school open to aspiring young artists throughout Los Angeles County.

Combining college-preparatory academic instruction with conservatory-style training in five arts disciplines, LACHSA provides a unique high school experience for student artists who know they are **born to create.**

WHY SPONSOR?

*Bring your business or brand to LACHSApalooza, while also investing in the next generation of creativity and innovation. **It's a win-win.***

HERE ARE A FEW REASONS:

- Brand alignment with public arts education, youth creativity, and Los Angeles culture
- Premium venue + cultural cachet at The Greek Theatre
- High-impact visibility with 5,900 guests in one night
- Alumni talent + media potential that elevates sponsor value beyond a typical fundraiser
- Directly supports an urgent funding gap (only ~50% of LACHSA's exemplary arts education budget is state-funded)

YOUR INVESTMENT WILL:

- Provide access and opportunity to an exemplary arts education for Los Angeles County's student artists for free in a prominent public high school with proven ROI
- Fund dedicated arts faculty and professional teaching artists who foster artistic greatness
- Provide arts supplies, state of the art equipment, props, etc. for 550+ student artists
- Underwrite expenses for over 40 performances, film festivals, concerts or exhibitions
- Support the LACHSA Foundation's work to sustain LACHSA and help guarantee the next 40 years

SPONSOR LEVELS

We invite you to invest in our mission at LACHSApalooza and ensure artistic excellence in education at **the number one public high school for the arts in the nation.**

SPONSORSHIP LEVEL	INVESTMENT	TICKETS INCLUDED	BRAND RECOGNITION Pre-Onsite-Post	ONSITE VISIBILITY	VIP / EXPERIENCE BENEFITS
Presented By (Presenting Sponsor)	\$100,000 Tax Deductible Portion is \$92,000.00	20 VIP All Access Tickets + 20 Sponsored Seats for students or teachers	Top billing as “Presented By” across key materials, press, media, digital and print	Premier logo placement, step & repeat, high-visibility screens/signage	VIP hospitality access and premium hosted guest experience all night long + merch
Benefactor Sponsor	\$50,000 Tax Deductible Portion is \$46,000.00	10 VIP All Access Tickets + 10 Sponsored Seats for students or teachers	Prominent billing across press, media, digital and print	Step & repeat + strong onsite logo placement	VIP hospitality access and hosted lounge + merch
Ovation Guild Sponsor	\$25,000 Tax Deductible Portion is \$22,600.00	6 VIP Access Tickets + 6 Sponsored Seats for students or teachers	High-level logo recognition across press and materials	Onsite logo placement + screen recognition	VIP hospitality access and hosted lounge + merch
Innovator Sponsor	\$10,000 Tax Deductible Portion is \$8,400.00	4 VIP Access Tickets + 4 Sponsored Seats for students or teachers	Logo recognition across press and materials	Screen/logo recognition	VIP hospitality access and hosted lounge + merch
Artist Sponsor	\$5,000 Tax Deductible Portion is \$4,200.00	2 VIP Access Tickets + 2 Sponsored Seats for students or teachers	Name/logo recognition	Pre/post recognition	VIP hospitality access and hosted lounge + merch

Ideation: Customized sponsorships and in-kind partnerships are available, including VIP Lounge, Artist Lounge, stage sponsorships, interactive installations, branded giveaways, online auction donations, and product integrations. Contact us for tailored opportunities. (See final slide)

MARKETING & REACH



MARKETING // PRESS // REACH

IG: 67.9K

TikTok: 5,589

FB: 44K

X: 8.5K

LinkedIn: 1,684

Email Subscribers: 545K

- 34% Open Rate, 2% Click Rate

VENUE SIGNAGE

JANUARY - MAY 30, 2026

- 2 In-House LED Screens
- 2 Plaza LED Screens
- 1 Redwood Deck TV Screen
- 1 Box Office Marquee Screen
 - Around 6,000+ attendees per show



MARKETING // PRESS // REACH

LACHSA FOUNDATION

IG: 1,498

FB: 927

LinkedIn: 219

Email Subscribers: 8.5K

- 53.8% open rate, 6.7% click rate

LACHSA

IG: 5,717

FB: 1,500

Email Subscribers: 1,318

- 53.8% open rate, 6.7% click rate

LACOE (LA County office of Education)

IG: 9.5K

FB: 4K

LinkedIn: 17K

Email Subscribers: 10K

OUR PARTNERS & DONORS

Thank you to our family of donors, sponsors, private Foundations, and corporations who believe in our mission to advance the extraordinary public arts education at LACHSA. Join the LACHSA Foundation. Invest in public school artists.

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FOUNDATION



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BCM FOUNDATION

THE
RALPH M. PARSONS
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HOUSE
for the Arts



The **Walt Disney** Company



BOBBY BROOKS ENDOWMENT FUND

NETFLIX

CRAIG CHARLES HERST MEMORIAL ENDOWMENT FUND





THANK YOU!

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